

Bistro Belgique[®]

PREMIUM FROZEN FRENCH FRIES

**WE ARE YOUR
POTATO PARTNER**

**DAMACO
GROUP**[®]
bringing excitement to the food business

AGENDA

About Bistro Belgique

Product range

Packaging

Marketing support

Contact / Q&A

Bistro Belgique[®]

PREMIUM FROZEN FRENCH FRIES

**ABOUT
BISTRO BELGIQUE**

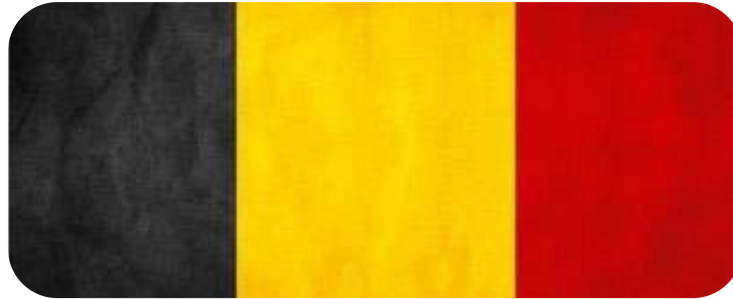


ABOUT BISTRO BELGIQUE



Bistro Belgique, the premium brand of Damaco Group, was launched as an A-quality product.

Damaco Group thus strengthens its leading position with regard to “Premium” products.



Bistro Belgique profiles itself as typically Belgian, which translates into the following values: “authentic”, “pure Belgian”, “quality”, “modern” and “accessible in various cultures / regions”.



The black color of the packaging also emphasizes this distinction in the market.

Through our distribution, our brand specifically focuses on both food service and retail in different markets.



Bistro Belgique[®]

PREMIUM FROZEN FRENCH FRIES

PRODUCT RANGE



POTATO PRODUCTS

Though a potato may seem a simple vegetable, we have developed our product line to show the world the many different delicious ways to eat it.



French fries 7 x 7 mm

A GRADE



French fries 9 x 9 mm

A GRADE



French fries 10 x 10 mm

A GRADE



POTATO PRODUCTS

Though a potato may seem a simple vegetable, we have developed our product line to show the world the many different delicious ways to eat it.



French fries 12 x 12 mm

A GRADE



French fries crinkle cut

A GRADE



French fries steakhouse cut

A GRADE



POTATO PRODUCTS

Delicatessen

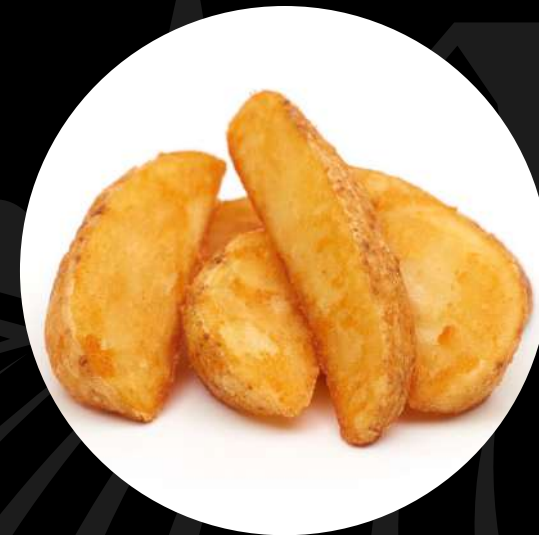
The naturally crunchy **Hash Browns** represent the full flavor of potatoes.

- ✎ Crispy on the outside and soft on the inside.
- ✎ These delicious potato bites are ideal for breakfast, as a snack or as a side dish.

The exceptional flavored **Spicy Wedges** are the perfect finger food: garlic, onion and pepper ensure the spicy touch in these irresistible potato quarters.



Hashbrowns



Spicy Wedges




POTATO PRODUCTS

Elite

In times where delivery and takeout play a preponderant role, Bistro Belgique lends a hand by adding the “Elite” product range of coated French fries to their brand.

Coated French fries:

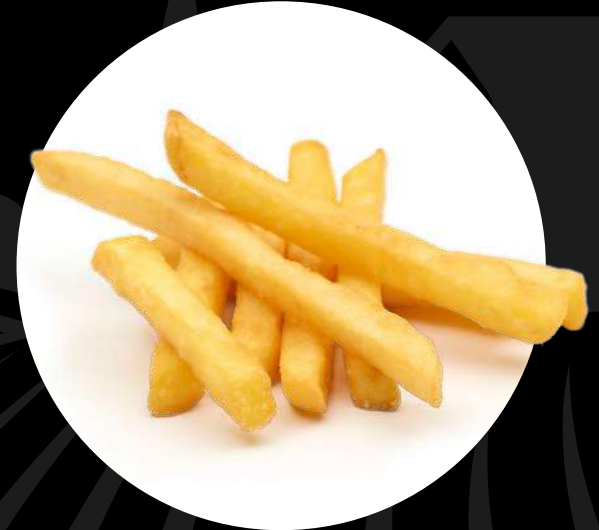
 are perfect for take-out or delivery because their coating keeps them crispy in transit.

 stay hot and crispy longer than traditional fries.

In short, they're tasty from the first bite to the last!



Coated French fries 7 x 7 mm



Coated French fries 9 x 9 mm



VEGETABLE PRODUCTS



Spinach

Portions of 30 gram



Sweet Corn



Cut green beans

2 - 4cm



VEGETABLE PRODUCTS



Green peas

medium fine



Broccoli

30/60mm



Baby carrots

14-18mm diameter



VEGETABLE PRODUCTS



2 way mix

50% carrot cubes

50% green peas



3 way mix

50% carrot cubes

25% green peas

25% corn/cut green beans



4 way mix

40% carrot cubes

25% green peas

25% cut green beans

10% corn



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PREMIUM FROZEN FRENCH FRIES

PACKAGING



PACKAGING POSSIBILITIES

POTATO

Bistro Belgique offers you a wide range of products available in multiple types of packaging: from smaller bags for consumer use to larger bags for wholesale use.



Bistro Belgique bags

Available in 1kg or 2,5kg



Bistro Belgique box

• *Delicatesse* and *Elite* only available in 2,5kg

Bistro Belgique

PACKAGING POSSIBILITIES

VEGETABLES

Bistro Belgique offers you a wide range of products available in multiple types of packaging: from smaller bags for consumer use to larger bags for wholesale use.

Coming Soon

Coming Soon



Bistro Belgique[®]

PREMIUM FROZEN FRENCH FRIES

MARKETING SUPPORT





Free support on
branding ideas

Helping you with
any marketing idea

MARKETING SUPPORT



POS material

We can provide you with **Point-Of-Sale** material that will help you selling



Clean & Creative

We help you with **any marketing idea!**



Off- & Online marketing

Visual branding materials that helps you increase your sales and branding



truck wrapping



MARKETING SUPPORT



Branding

We are always working on developing **our brand identity** in the mind of the consumer

Free support

We give you free support on branding **ideas**

Private Label

We develop **your private label**



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**THE SECRET
OF FINE CUISINE**

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