



**DAMACO**<sup>®</sup>

member of Damaco Group



It's that  
**Damaco**  
feeling!

01

**About  
Damaco**

02

**Product  
range**



03

**Packaging**



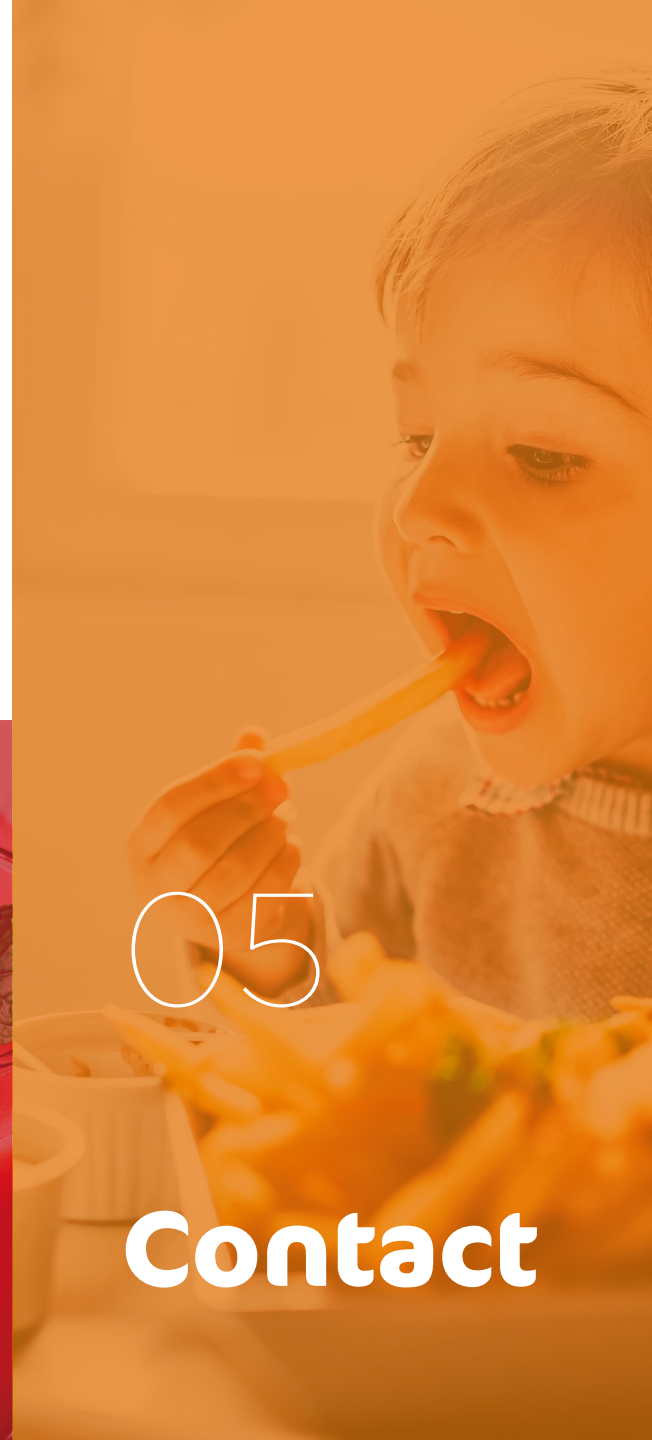
04

**Marketing  
support**



05

**Contact**



# About Damaco



## What

Damaco positions itself within the Damaco Group as the most used brand in the food distribution business unit and this within different product groups. Damaco is a food service brand that guarantees quality, sustainability and diversity.

## Damaco Group

Damaco has currently developed into the 2<sup>nd</sup> largest brand within Damaco Group after Kipco-Damaco thanks to years of continuity and accessibility.

## Brand

Damaco is always recognized by its orange color in combination with our "triangle" in the logo.



# Product range



**potato products**



**vegetables**



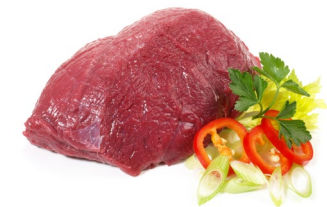
**fish**



**poultry**



**fruit**



**buffalo**





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# Poultry

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# Poultry



**Chicken  
Upperbacks**



**Chicken  
Lowerbacks**



**Chicken  
Miscuts wings**



# Poultry



**Chicken  
feet**



**Chicken  
necks**



**Chicken  
wings**

A grade



# Poultry



**Chicken  
Leg Quarters**



**Whole  
hen**





# Poultry

packaging solutions





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# Potato products

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# French Fries



**7 x 7**

AA, A, B,  
BC & C grade



**9 x 9**

AA, A, B,  
BC & C grade



**10 x 10**

AA, A, B,  
BC & C grade



# French Fries



**12 x 12**

AA, A, B,  
BC & C grade



**14 x 14**

AA, A, B,  
BC & C grade



**9 x 18  
Steakhouse**

AA, A, B grade



# French Fries

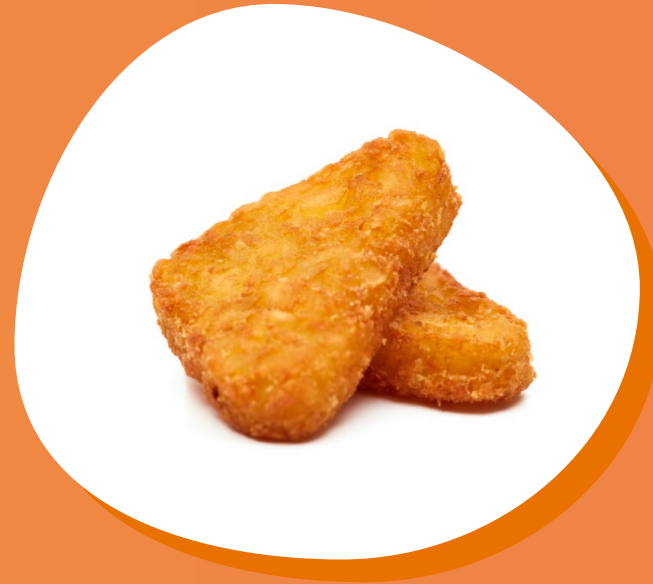


**Spicy wedges**



**9 x 9  
crinkle cut**

AA, A, B grade



**Hash brown**



# French Fries

Big variety of packaging solutions

1 kg

2,5 kg





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# Vegetables

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# Vegetables



**2 way mix**

50% carrot cubes  
50% green peas



**3 way mix**

50% carrot cubes  
25% green peas  
25% corn/cut green beans



**4 way mix**

40% carrot cubes  
25% green peas  
25% cut green beans  
10% corn





# Vegetables



**Spinach**

Portions of  
30 gram



**Sweet corn**



**Cut green beans**

2 - 4cm



# Vegetables



**Green beans**

Medium fine



**Broccoli**

30 / 60mm



**Brussels sprouts**



# Vegetables



**Baby carrots**



**Carrot cubes**



**Cauliflower**



# Vegetables



**Okra**



**Onion**



**Pepper strips**



# Vegetables

Big variety of packaging solutions

400  
gram

1 kg

2,5 kg





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# Fish

It's that  
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# Fish



**Pangasius**



**Tilapia**



**Horse mackerel**



# Fish

packaging solutions







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# Fruit

It's that  
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feeling!

# Fruit

**Mango & Guava** is prepared from selected varieties of Fresh Fruit. Fully matured Fruits are harvested, quickly transported to the fruit processing plant, inspected and washed. Selected high quality fruits go to the controlled ripening chambers.

Fully Ripened fruits are then washed, pulped, deseeded, centrifuged, homogenized, concentrated when required, thermally processed and aseptically filled maintaining sterility. The preparation process includes cutting, de-stoning, refining and packing. Aseptic Pulp is sterilized and packed in aseptic bags. The refined pulp is also packed in cans, hermetically sealed and retorted.

**Frozen pulp** is pasteurized and deep-frozen in plate freezers. The process ensures that the natural flavour and aroma of the fruit is retained in the final product.



**Milkshakes & smoothies**



**Cakes**



**Ice-cream**



**Cocktails**



**Sorbets**



# Fruit

packaging solutions





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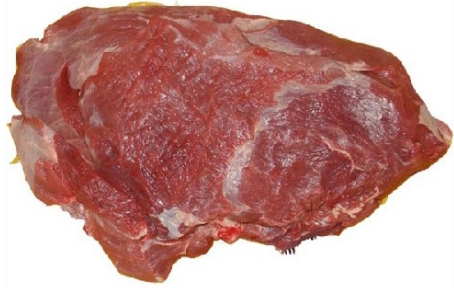
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# Buffalo



It's that  
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# Buffalo



**Topside**



**Rump**



**Brisket**



# Buffalo



**Tenderloin**



**Shin Shank**



# Buffalo

packaging solutions



# Marketing support



## Branding

We are always working on developing our brand identity in the mind of the consumer



## Free support

We give you free support on branding ideas



## Private Label

We develop your private label



## POS material

We can provide you with Point-Of-Sale material that will help you selling



## Clean & Creative

We help you with any marketing idea!



## Off- & online marketing

Visual branding materials that helps you increase your sales and branding





# Marketing support

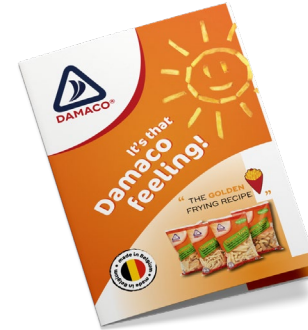
Promo video 



**Rollup banners**



**Damaco caps**



**Brochures**



**Posters**







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