

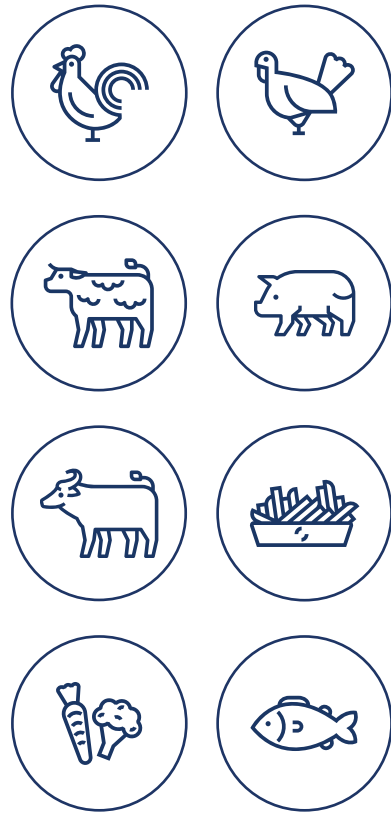
Welcome to a **start-up** that has been in business for over fifty years.

Come again?

Yes, that's right. While our start-up years are long behind us, we have always maintained that pioneering spirit. Much like a chick curiously pips its way through the shell to hatch, we start every day, eager for new challenges. Open-minded, fresh, enthusiastic.

Because what is more fun? Continuously reinventing yourself or continually repeating yourself?

Over the years, we have grown into an international powerhouse. Our roots are in chickens: we established Kipco in 1964 and the name has become a reference in the industry over time. We have continued to build on this solid foundation, year after year. Today we are a global player with several robust business units.



Excelling at **food processing** at home in the world of **food distribution** and carving out a niche for ourselves in **nutrient science**.

Always loyal to our basic philosophy: **customers first, last and always.**

Thanks to our experience, we know how demanding your business is, how difficult the market conditions are and how fast this market is evolving.

You want a **partner who capitalises on this, who implicitly understands your needs.**

Count on us.

Return

We do our best for a reason. You expect results, you want to reap the benefits. We apply this results-oriented approach to your needs, your industry: better products in food processing, strong brands in food distribution, innovative and sustainable processes in nutrient science. We advise, facilitate and stimulate.

Your growth is at the centre of everything we do. That is why we resolutely believe in an approach that pays off in the long term.

Trust

We must earn your trust. Trust in the quality of our products, in our knowledge of local markets and challenges, in the added value of good personal contacts. You don't just team up with anyone, which is your prerogative.

We continually invest in our commitment.

We are proud of our local roots but regardless of where we operate around the world, we are always by your side. We operate globally and think locally. We make the difference every day, with our personal touch and our commitment. We are deliciously old-school, valuing warm personal contact.

Excitement

Food is an exciting, continually changing and innovative business. YES! The excitement you feel when you discover something new, when you're on the same wavelength as another expert. Obviously it's all about business, but don't you prefer doing business with people you like? Who do you prefer to work with? With boring number crunchers or **lively, passionate professionals**, who know their trade inside and out, who want to share their know-how with you and go that extra mile to help you grow?

Interplay

We strongly believe in the power of interplay: between the various departments of our group, between ourselves and our customers. Your input, suggestions and insights are just as valuable as ours. **Together we achieve more, together we feed each other and grow.** As you can tell we find growth important. Because to stand still is to fall behind. Nonetheless, we hope that you will reflect on this manifesto and ask yourself:

how can I challenge the Damaco Group to further grow my business?

Food for thought.